GUIDING NOTES: KEPSA DEPUTY CEO, MARTHA CHERUTO

**THE PRIVATE SECTOR CONSULTATIVE MEETING ON FINANCE, TRADE AND INVESTMENT NETWORK (FINTRINET)**

**FRIDAY 15TH MAY 2020, 10.30am to 12.30pm**

**Distinguished guests**

**Ladies and Gentlemen**

As the Chairman Mr. Nik Nesbitt has mentioned:

* We have continued to support the government in its efforts to combat COVID19. Some of the contributions that KEPSA has made include:
  + KEPSA’s 24-Hr Call Centre: toll-free # is 1196.
  + KEPSA’s information sharing and engagement portal with members on COVID19 (www.covid-19.ke). The KAM’s online directory (directory.kam.co.ke) to match local manufacturers, SMEs and consumers and KHF’s information portal have been linked to KEPSA portal for access by members and businesses.
  + Over 25 KEPSA members have contributed towards the COVID19 fund
* Additionally, KEPSA has partnered with Google to help businesses, especially SMEs, that may not have an online presence to develop one. This program has attracted at least 70 SMEs so far.
* KEPSA is therefore delighted to champion FINTRINET as a long term plan towards economic recovery that will be implemented in two phases and target 10 sectors of the economy.
* Indeed, this is the beginning of a promising initiative and we need each of our commitment and support. KEPSA is dedicated to making FINTRINET a success. Thank you for joining us at the start, we look forward to working with all of you.

Thank you, Martha Cheruto.